

BEESTERA CAMPS V OTHER CAMPS

Choosing the right youth soccer camp can make a lasting impact on your child's development and love for the game. Beestera Soccer Camps are designed to provide a structured, safe, and engaging soccer camp experience that supports technical skill development, tactical understanding, and character growth. Below is a comparison to help families understand what sets Beestera apart from typical soccer camps.

	BEESTERA SOCCER CAMPS	OTHER CAMPS
Understand Your Child's Soccer Goals	Find the perfect balance between having fun and intense training with a curriculum designed to develop the whole person. Suitable for all ability levels	Usually cater to one level of player with no real, proven curriculum for development
Coaching Quality	Mix of club, high school, college, and professional players/coaches. All coaches are certified and trained in the Beestera Way	Many camps rely on seasonal staff with limited coaching education or structured training experience.
Camp Structure	Day Camps are 9am-3pm with options for early drop off and late pick up. Residential camps range between one week and 2 weeks	Only do 9-12pm or do not have other camp options to accommodate different levels of players
Personalized Attention	Keep their player to coach ratio at a maximum of 10:1	Oftentimes do not have enough coaches for larger groups
Curriculum	A holistic, research-informed curriculum focused on developing great players and even better people through technical, tactical, and character-based training.	Often sporadic in what they teach and lacking details in their coaching points. Usually only focus on the player
Safety	All coaches are first aid/cpr/aed trained with all medical supplies on site	Usually have a medical kit and some coaches that are certified in first aid/cpr/aed
Communication	The director will contact you with details leading up to camp and keep you updated with how the camp/your child is doing every day	May contact you before camp but very rarely during the actual week of camp
Customer Service	Beestera will always get back to you within 24 hours and solve any issue	Can sometimes take 2 days to get a response
Player Development Philosophy	Everything is earned, not given, encouraging accountability, growth, and confidence through our THRIVE values.	Participation-based recognition with limited emphasis on long-term development.